

Linking a New WhatsApp Number: Waiting Time Explained

What Is This?

You have a new WhatsApp Business number and want to link it to Pixalink. Our guides do not ask you to wait any set number of days before you link it.

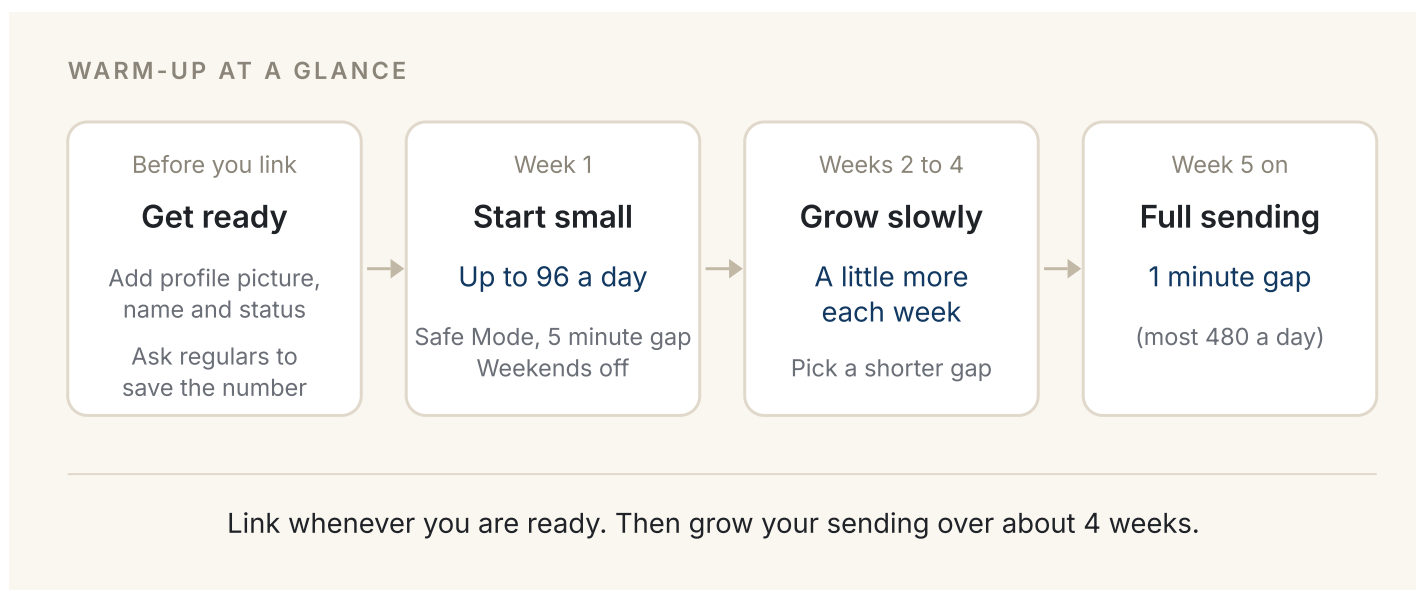
The waiting that matters comes after linking. You send a little at first, then more over about 4 weeks. This slow start is called warming up, and it lowers the risk of a block.

How It Works

Linking and sending are two different things.

- **Linking** means scanning the QR code on **Settings → Configurations**. Pixalink then joins your WhatsApp as a linked device, the same way WhatsApp Web does.
- **Sending** is what WhatsApp watches. Point, voucher and booking messages go out from your number too, not just broadcasts.

So the clock that counts is how much your number sends, not the day you scan.



When you send a broadcast in **Safe Mode**, the gap you pick sets the most that broadcast can send in a day. Safe Mode sends between 9am and 5pm.

Interval between messages	Most messages a day
1 minute	480
2 minutes	240
4 minutes	120
5 minutes	96
10 minutes	48
15 minutes	32

Use a wide gap in week 1 and pick a shorter one as the weeks go by. Send your first messages to your most loyal customers. They are the least likely to report you.

Real-Life Example

Aishah is opening a bubble tea shop in Ipoh and buys a fresh number for it. She asks how many days she should wait before linking it. There is no set wait, so she fills in the shop profile and links the number on day one. When she records points at the counter, customers get a points message from her number. Her first broadcast uses Safe Mode with a 5 minute gap, sent to 90 regulars. Over the next four weeks she picks a shorter gap step by step. By week five she sends to her full list at a 1 minute gap.

Good to Know

- **Leave weekends off while you warm up.** Keep **Include weekends** switched off so your broadcasts rest on weekends.
- **Busy days count too.** Point and voucher messages are not part of the daily limits shown for a broadcast. On a busy sales day, pick a wider gap.
- **Coming back after a break?** If the number has not sent anything for 30 days or more, warm it up again for 1 to 2 weeks.
- **Reports matter more than speed.** A handful of people tapping Report can still stop a warmed-up number.
- **Official WhatsApp from Meta has no QR code**, so there is nothing to link this way.

Need Help?

Talk to your Pixalink account manager or our support team. We can help you plan your first few weeks.

What's Next?

- [WhatsApp Number Warm-Up Guide](https://kb.pixalink.io/articles/whatsapp-number-warm-up-guide) (https://kb.pixalink.io/articles/whatsapp-number-warm-up-guide)

- [How to Lower the Risk of a WhatsApp Block on Your Own Number](https://kb.pixalink.io/articles/how-to-lower-the-risk-of-a-whatsapp-block-on-your-own-number) (https://kb.pixalink.io/articles/how-to-lower-the-risk-of-a-whatsapp-block-on-your-own-number)
- [WhatsApp Rules of Use: Keeping Your Own Number Safe](https://kb.pixalink.io/articles/whatsapp-rules-of-use-keeping-your-own-number-safe) (https://kb.pixalink.io/articles/whatsapp-rules-of-use-keeping-your-own-number-safe)