

How to Share a Reward with a QR Code or Link

What Is This?

Turn any reward into a QR code or a shareable link that customers open on their phone. They scan it, see the reward, and claim it on the spot — a simple way to bring people back to your business.

Real-Life Example

Aishah runs Boba Lab, a bubble tea shop in Petaling Jaya. She wants regulars to keep coming back for more drinks. So she creates a "Free Bubble Tea" reward and turns on direct link access. She downloads the QR code and prints it on a small card for every table. She also drops the link into her Instagram story. Within a week, customers are scanning the code and claiming their free drink. Aishah fills her quiet afternoons without spending a sen on ads.

How to Set It Up

1. Go to **Admin Panel** → **Loyalty Program** → **Rewards**.

 Dashboard

Loyalty Program

 Record Points

 Point History

 Rewards

 Customer Portal Design

 News Feeds

 Referral Configurations

 Tier Configurations

 Feedbacks

Reservation

 Calendars

 Reservations

CRM

 Broadcast Batches

 Campaigns

 Customers

 Scan & Share

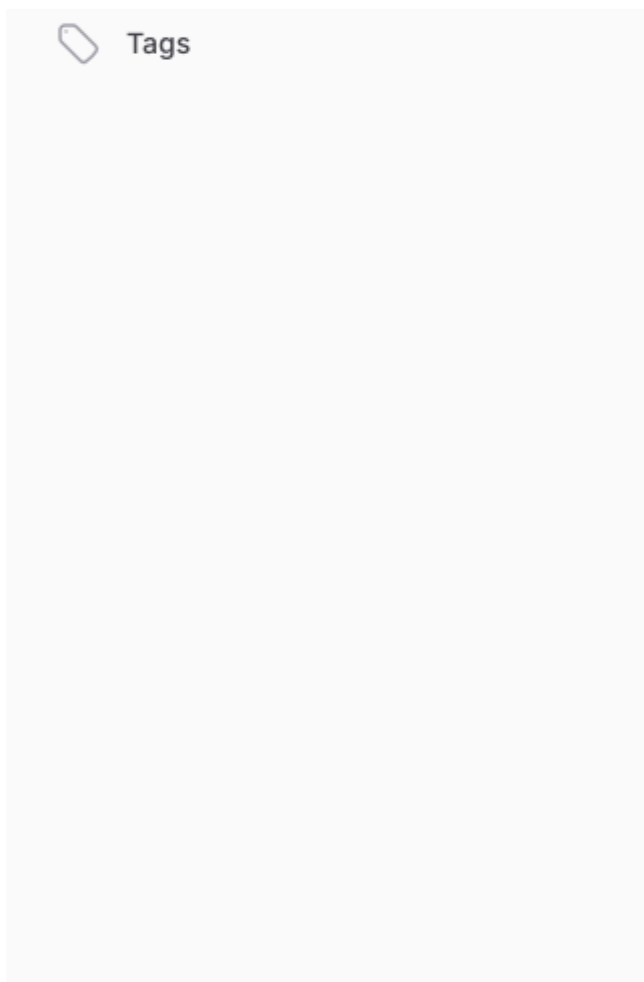
General

 Spaces

Settings

 Users

 Configurations



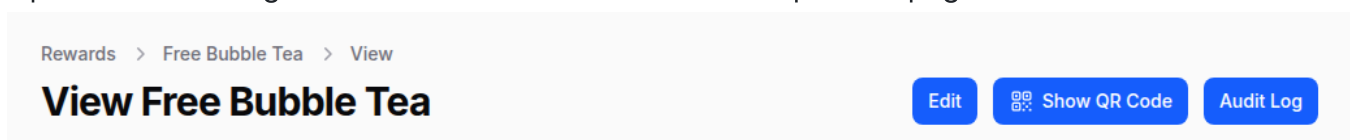
2. Open your reward, go to the **Settings** tab, and turn on **Customer Direct Link Access**. Click **Save** when you're done.

☒ **Customer Direct Link Access**

Enable this option if you want to provide a direct link for customers to redeem the reward.

The link is : <https://explore.pixalink.io/l/boba-lab-pj/rewards/3>

3. Open the reward again and click **Show QR Code** at the top of the page.



4. Click **Download PNG** to save the QR code, or use the copy button to grab the shareable link.

Share Reward Page

Scan this QR code, copy the link, or open the page directly. Use the Download button to save a PNG for print or sharing.

QR Code

Scan the QR code below to claim this reward.



Shareable link

<https://explore.pixalink.io/l/boba-lab-pj/rewards/3>

Copy link



Copy this link to share the reward page via WhatsApp, email, or social media.

Download PNG

Close

What Your Customers Will See

When a customer scans the code or opens the link, the reward page opens straight away on their phone. They can read the details and claim the reward in one tap. This works even if they have never visited your portal before.

Good to Know

- The QR code and the link both point to the same reward page.
- Print the QR code on receipts, table cards, or posters. Share the link on WhatsApp, email, or social media.
- The **Show QR Code** button only appears after you turn on **Customer Direct Link Access**.
- If you run more than one outlet, each reward links to the outlet you picked for it.
- You can open the **Show QR Code** window again any time to download a fresh copy.

Need Help?

Stuck on any step? Reach out to our support team and we'll walk you through it.

What's Next?

- [What Are Rewards and How to Create Them](#)
- [How to Reward New and Existing Customers at an Event](#)
- [How to Set Up QR Rewards \(Scan & Earn\)](#)