

## What Is This?

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Selling a paid membership normally means sending customers to your portal to pay. If you have a Shopify store, you can sell it there instead. List the membership as a product, and when a customer buys it, Pixalink enrolls them for you. The membership lands on their profile with no extra work from your team.

## Video Walkthrough

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### How to Sell a Paid Membership Through Your Shopify Store

Pixalink Customer Loyalty Program Software



Watch on

## Real-Life Example

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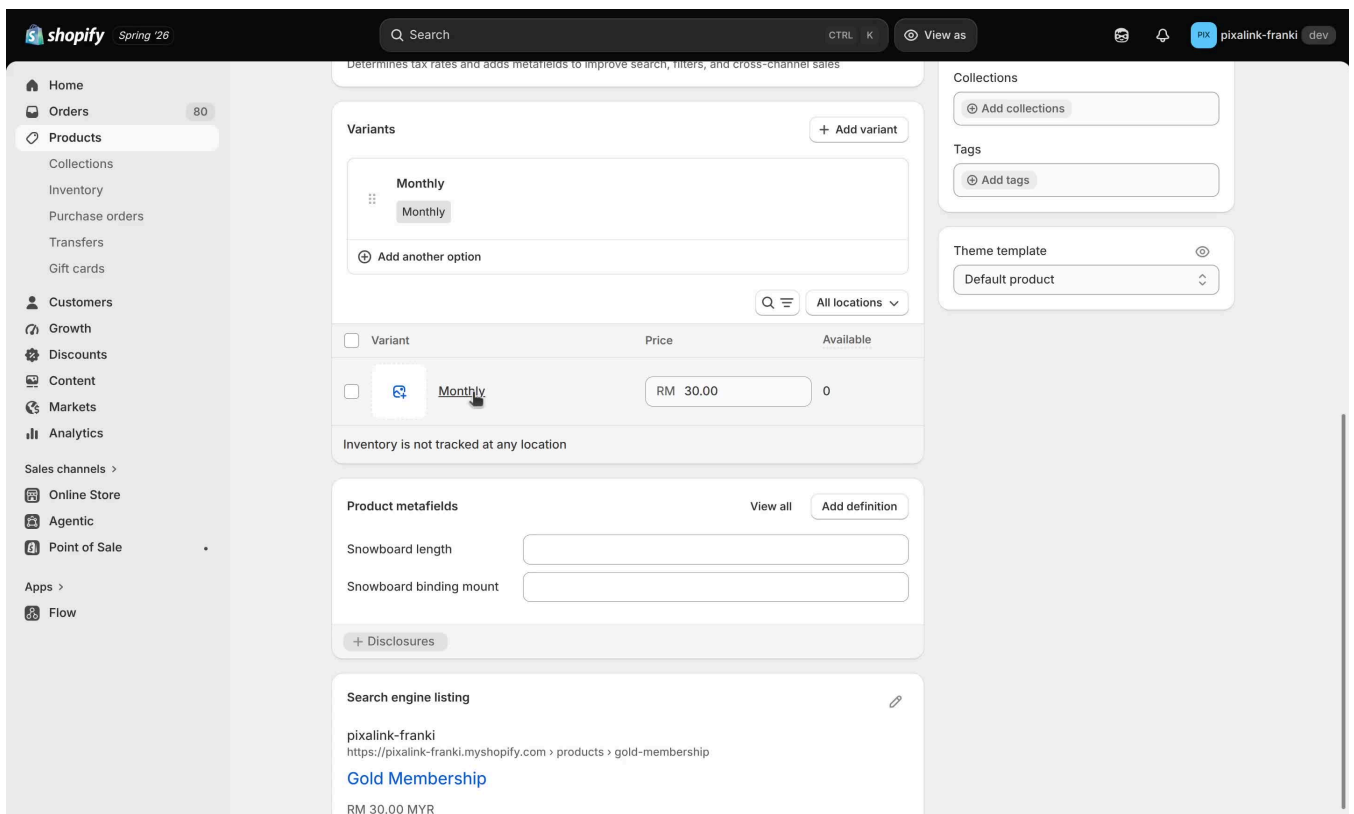
Daniel runs a coffee roastery that sells beans on Shopify. He also offers a RM30 monthly members club. He adds the membership as a Shopify product and maps it in Pixalink. Regular customer Priya buys it with her usual bean order. By the time her payment clears, she is already a member.

## How to Set It Up

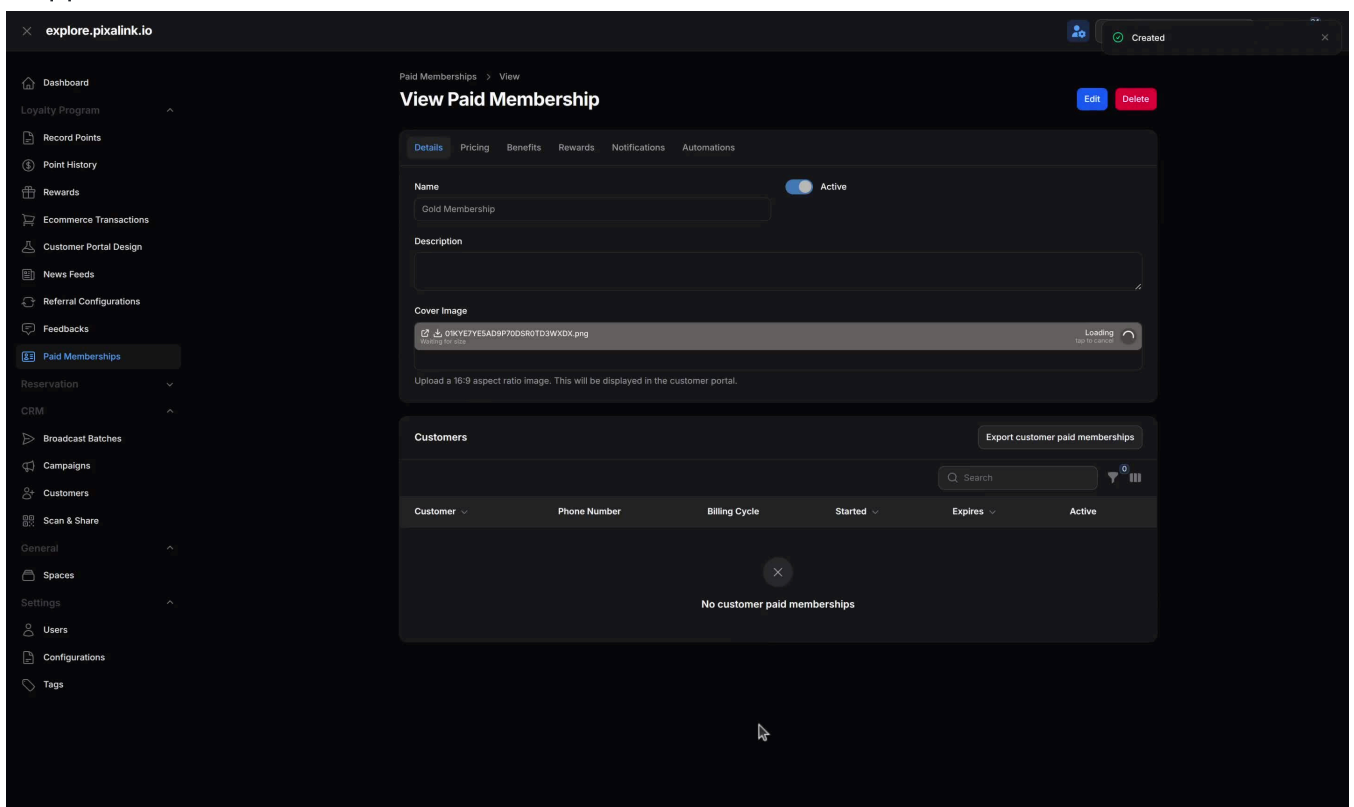
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Step 1 happens in Shopify. Steps 2 to 4 happen in Pixalink.

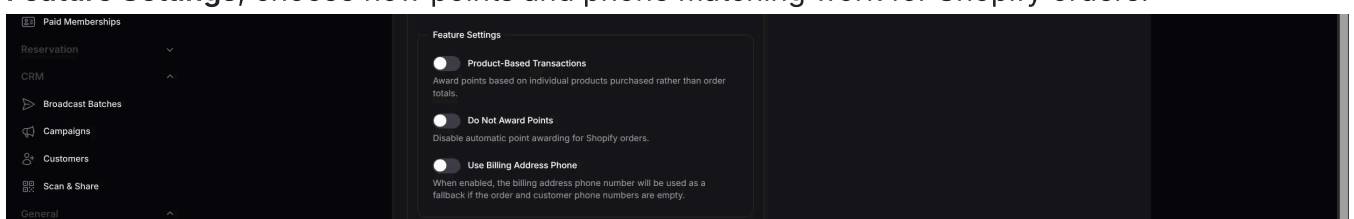
1. Create a product in Shopify for your membership and set the price on its variant. Use one variant per billing option, such as a Monthly variant at RM30.



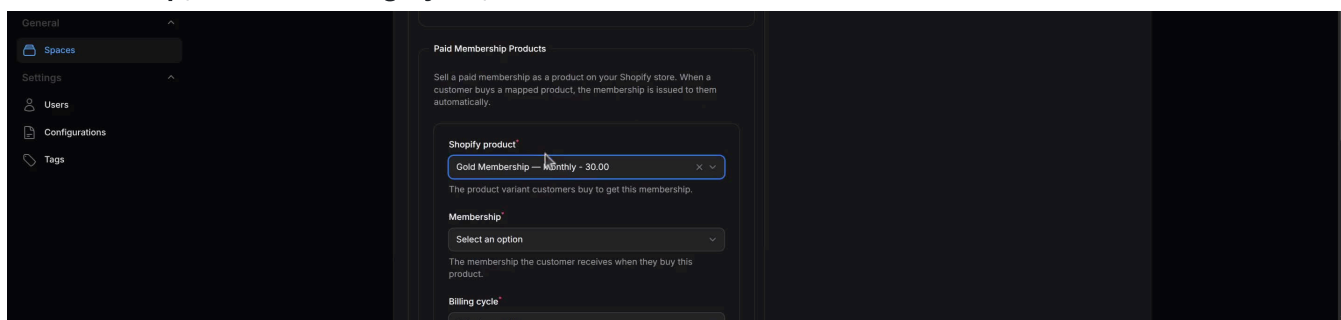
2. Open **Loyalty Program > Paid Memberships** and confirm your membership is active. On its **Pricing** tab, set a price for each billing cycle you plan to sell, because only priced cycles can be mapped.



3. Go to **General > Spaces**, edit your outlet, and open the **Shopify Integration** section. Under **Feature Settings**, choose how points and phone matching work for Shopify orders.

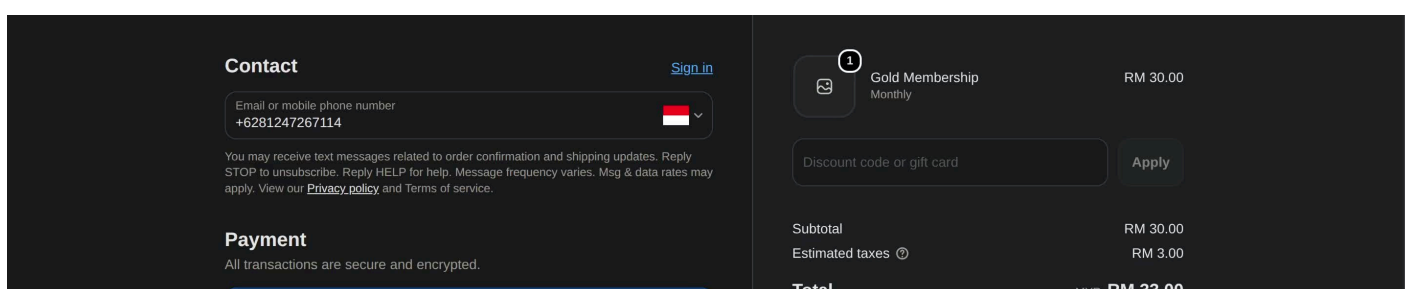


4. Scroll to **Paid Membership Products**, click **Map a product**, then pick the **Shopify product**, the **Membership**, and the **Billing cycle**, and save.



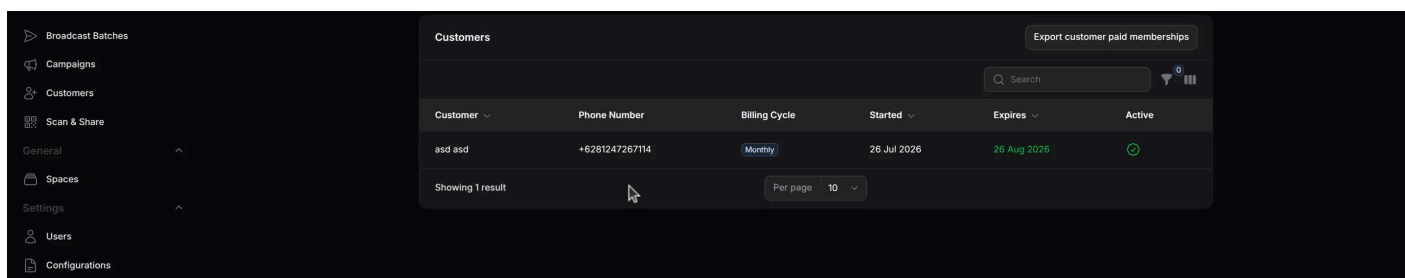
## What Your Customers Will See

Your customer buys the membership at your normal Shopify checkout, alongside anything else in their cart. There is nothing new for them to learn.



## How to Check It Worked

The membership is granted once the order is paid, not at checkout, so allow a few minutes. To confirm, open the membership and check its **Customers** list. The new member appears with their billing cycle, dates, and an active tick.



## Good to Know

- **The membership item earns no points.** Do Not Award Points stops points for the whole Shopify order.
- **Members are matched by phone number.** If an order has none, turn on Use Billing Address Phone. Without any phone, the membership cannot be linked and your team is alerted to add it by hand.
- **A duplicate purchase follows your chosen rule.** If a customer already holds this membership, your **If they already have this membership** setting decides: leave it, extend it by a cycle, or refund the item.

- **A lifetime membership is protected.** Buying the same one again does nothing.
- **A refund reverses points, not the membership.** It returns the order's points but leaves the membership active. Remove it by hand if needed.
- **Set this up for each outlet** that sells through Shopify.

## Need Help?

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If a new member does not appear, check that the buyer used a phone number, that the product is mapped in step 4, and that the membership is active with a price for that cycle. Still stuck? Contact your Pixalink support team.

## What's Next?

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- [Paid Memberships](#)
- [How to Sell a Paid Membership at Eats365 POS](#)

► Video transcript: How to Sell a Paid Membership Through Your Shopify Store