

How to Import Third-Party Reward Vouchers

By Zu Wei | Published Mar 19, 2026 | Rewards | 3 min read

What Is This?

If your business uses third-party voucher codes — from platforms like WooCommerce, Shopify, or your own custom system — you can import them into Pixalink and link them to your rewards. This means customers redeem their loyalty points and receive a real, usable voucher code (or URL) from your partner platform.

Real-Life Example

Daniel manages **TechZone MY**, an electronics store with a WooCommerce online shop. He creates a "RM 20 Online Discount" reward in Pixalink and imports 500 WooCommerce coupon codes. When a customer redeems this reward, they automatically receive a unique discount code they can use at checkout on the online store.

How to Import Vouchers

Step 1: Open the Reward's Voucher Section

From the Admin Panel sidebar, go to **Loyalty Program** → **Rewards**. Click on the reward you want to attach vouchers to. Scroll down to the **Reward Vouchers** section.

Note: This section only appears if your account has the third-party voucher feature or a WooCommerce/Shopify integration enabled.

Pixalink

Loyalty Program ^



Record Points



Transactions



Rewards



E-commerce Transactions



POS Transactions



Customer Portal Design



News Feed



Referral Configuration



Tier Configuration



Feedback



Paid Membership Types

Step 2: Choose Your Import Type

Click one of the import buttons at the top of the vouchers section:

- **Import Generic Voucher** — For custom voucher codes from any source
- **Import WooCommerce Voucher** — For WooCommerce coupon codes (only visible if WooCommerce integration is enabled)
- **Import Shopify Voucher** — For Shopify discount codes (only visible if Shopify integration is enabled)

Reward Vouchers				
Code	Type	Status	Customer	Expiry
DISC20-001	Code	Available	—	31 Dec, 2026
DISC20-002	Code	Assigned	Encik Rizal	31 Dec, 2026
DISC20-003	Code	Redeemed	Puan Siti	31 Dec, 2026
https://shop.com/voucher/ABC	URL	Available	—	30 Jun, 2026

Step 3: Prepare Your CSV File

Your CSV file should include these columns:

Column	Required	Description
Code	Yes	The voucher code or URL
Expired At	No	Expiry date for the voucher
Phone Number	No	Pre-assign the voucher to a specific customer

Example CSV:

```
code,expired_at,phone_number
DISC20-001,2026-12-31,
DISC20-002,2026-12-31,0121234567
DISC20-003,2026-12-31,
```

Step 4: Upload and Map Columns

1. Upload your CSV file.
2. Map each CSV column to the corresponding Pixalink field.
3. Click **Import** to start the process.

Step 5: Review Import Results

After the import completes, you'll see a summary of how many vouchers were imported successfully and any errors that occurred. The vouchers now appear in the Reward Vouchers

table.

Good to Know

- **Code vs URL** — Voucher codes can be plain text codes (e.g., "DISC20-001") or URLs (e.g., a link to a redemption page). The system automatically detects the type.
- **One code, one customer** — Each voucher code can only be assigned to one customer. Once redeemed, it's marked as used.
- **Claimable vouchers** — You can mark vouchers as "claimable", meaning customers can grab them from the portal without staff intervention.
- **Platform sync** — WooCommerce and Shopify vouchers can sync their status back to the original platform, so you always know which codes have been used.
- **Bulk management** — Use the table filters to view vouchers by status (Available, Assigned, Redeemed, Expired) or by code type.