

How to Give Every Member a Festive Voucher with a Minimum Spend

What Is This?

A festive voucher rewards your whole member list at once. You create one voucher, set the spend that unlocks it, then give it to every member in one step. It brings quiet members back during Merdeka or Raya without discounting every bill.

Real-Life Example

Aishah runs a cafe and wants a Merdeka promotion. She creates a **RM5 voucher** that only applies once a customer spends **RM30**. She gives it to all 1,200 members at once. Regulars who spend RM20 add a drink to reach RM30, lifting her average bill.

How to Set It Up

1. In the Admin Panel sidebar, open **Loyalty Program** and click **Rewards**.

 Dashboard

Loyalty Program

 Record Points

 Point History

 Rewards

 Customer Portal Design

 News Feeds

 Referral Configurations

 Tier Configurations

 Feedbacks

Reservation

 Calendars

 Reservations

CRM

 Broadcast Batches

 Campaigns

 Customers

 Scan & Share

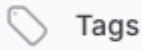
General

 Spaces

Settings

 Users

 Configurations



2. Click **New Reward**, pick the **Space**, then set the **Reward Name** to Merdeka RM5 Off.

✕ **Pixalink Explore**

Q Search

EN



Create Reward

Reward Details

Active

Space[®]

Reward Name*

Description*

B I U S x₂ x² ∅ H₂ H₃ = ≡ ≡ ☑ 🗒 ⋮ ≡ ☐ 🔗 ↶ ↷

Terms & Conditions

Set the terms and conditions for the reward.

Terms & Conditions Template

Select an option

Terms & Conditions*

B T U $\frac{\square}{\square}$ x_1 x^2 ϕ H₂ H₃

[Terms and Conditions](#)

Reward Cover Image

Select a preset cover or upload a custom image.

Cover[®]

Custom

Custom Cover*

Drag & Drop your files or [Browse](#)

If uploaded differently, images auto-adjust to 1:1; ideal viewing at 512x512px.

3. Open the **Configurations** tab. Turn on **Enabled**, set **Voucher Version** to **V1 — Discount defined in Pixalink**, then pick your outlets under **Applicable Spaces**. Under **Offer**, choose **Amount Discount on Whole Bill** and enter **5**. Under **Conditions**, turn on **Enabled**, choose **Total Price of the Order**, then enter **30** as **Minimum Price**.

Pixelink Explore

Dashboard

Loyalty Program

Record Points

Point History

Rewards

POS Transactions

Customer Portal Design

News Feeds

Referral Configurations

Feedbacks

Paid Memberships

Reservation

Calendars

Reservations

CRM

Broadcast Batches

Campaigns

Customers

Scan & Share

General

Spaces

Settings

Create Reward

Reward Details Settings Automations Notifications Configurations Misc

Eats365 Integration Settings

This integration allows you to set up rewards that can be redeemed through the Eats365 POS system. Please ensure that you have the necessary API credentials and permissions set up in your Eats365 account.

☒ Enabled

Voucher Version*
V1 — Discount defined in Pixelink

Choose how this voucher's discount is applied in Eats365. Only one method can be active to avoid stacking discounts and giving away a free bill. V2 (recommended) refers to a discount you defined inside Eats365 using its code. V1 lets Pixelink define the discount here.

Applicable Spaces*
FitZone Cheras - HYV001

Select all locations where this reward can be redeemed via Eats365. The system will create a shop group that includes all selected restaurants.

Offer

Offer Type*
Amount Discount on Whole Bill

Discount Amount*
RM 5
Amount Discount to be applied

Conditions

☒ Enabled

Condition Type
Total Price of the Order

Minimum Price*
30

4. Open the **Settings** tab, set the **Expiration Date** to your campaign end, set **Points to Redeem** to 0 , then save.

Pixelink Explore

Dashboard

Loyalty Program

Record Points

Point History

Rewards

POS Transactions

Customer Portal Design

News Feeds

Referral Configurations

Feedbacks

Paid Memberships

Reservation

Calendars

Reservations

CRM

Broadcast Batches

Campaigns

Customers

Scan & Share

General

Spaces

Settings

Rewards > Create

Create Reward

Reward Details Settings Automations Notifications Configurations Misc

Validity

Valid use period of the reward.

Expiration Date*
09/16/2026

The last date the reward will be available - customers can still use it until 11:59 PM on this date.

☐ Custom Valid Day(s) after redemption
If disabled, it can be used anytime until expiry date.

Valid Day(s)
7
The reward can be used within the specified day(s) after redemption.

Delayed Usage

☐ Delay Voucher Activation
If enabled, the voucher can only be used a number of days after the customer receives it (e.g. 1 = next day onwards).

Reward Visibility Settings

Control when and how customers can see this reward in their portal.

☒ Display in Customer Portal (Marketplace)

☐ Set Visibility Period

Tag Visibility

Visible to Customers with Tags
Select an option

If no tags is selected, this reward will be visible to all customers.

5. Open the reward again, click the **three dots** at the top right, then choose **Bulk Assign to Customers**.

6. Turn on **Add All Customers**, then click **Assign Reward**.



Assign this reward to selected customers. When using filters, customers matching ANY selected criteria will be included (OR logic). The assignment runs in the background and customers who already have this reward will be skipped.

Enable this to include all customers automatically.

Assign Reward

The voucher lands in each member's account in the customer portal. When they order, the **RM5** comes off any bill of **RM30** or more. A smaller bill leaves it untouched, so it waits until your end date.

- Step 3 needs an Eats365 outlet. On other tills, put the RM30 minimum in the voucher terms and let staff check the bill.

- **V2** uses a discount built inside Eats365. Only **V1** lets you set the RM5 and RM30 here.
- Bulk assigning does **not** message anyone. Send a broadcast afterwards so members know the voucher is waiting.
- The assignment runs **in the background** and may take a few minutes.
- Members who already hold this voucher are **skipped**, so it is safe to run twice.
- **Blocked** customers are left out. Every other member receives it.

Need Help?

If a member did not receive the voucher, or the minimum spend is not applying, contact the Pixalink support team.

What's Next?

- [How to Create a Reward Bundle and Assign It to All Customers](#)
- [How to Create a Hidden Voucher and Give It to a Specific Member](#)
- [How to Redeem a Customer Voucher at Your Counter](#)