

How to Create a Reward Bundle and Assign It to All Customers

What Is This?

A reward bundle lets you give each customer several vouchers at once. You create one reward, add it to a bundle with the quantity you want, then assign the whole bundle to every customer in a single step. It is perfect for a promotion like "ten vouchers for every customer this month."

Video Walkthrough

Prefer to watch? This short video shows the whole flow, from opening Manage Reward Bundles to assigning the bundle to every customer.

How to Create a Reward Bundle and Assign It to All Customers

Pixalink Customer Loyalty Program Software



Watch on

Real-Life Example

Aishah runs a fishing pond business. For July she wants every customer to get **ten RM10 Fishing Vouchers** to use through the month. She creates one RM10 voucher, bundles ten of them together, and assigns the bundle to her whole customer list in seconds.

How to Set It Up

1. In the Admin Panel sidebar, open **Loyalty Program** and click **Rewards**.

 Dashboard

Loyalty Program

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2. Click **New Reward**. Turn on **Active**, set the **Reward Name** to **RM10 Fishing Voucher** , and add a short **Description**.

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Rewards > Create

Create Reward

Reward Details Settings Automations Notifications Misc

☒ Active

Space*

Restoran Makanan Laut 99

Reward Name*

RM10 Fishing Voucher

Description*

B *I* U ^S _{x₂} ^{x²}  **H₂** **H₃**     

Enjoy RM10 off your next fishing session. Valid for the month of July.

Terms & Conditions

Set the terms and conditions for the reward.

Terms & Conditions Template

Select an option

Terms & Conditions*

B *I* U ^S _{x₂} ^{x²}  **H₂** **H₃**     

Terms and Conditions

Reward Cover Image

Select a preset cover or upload a custom image.

Cover*

Custom

Custom Cover*

Drag & Drop your files or [Browse](#)

3. Open the **Settings** tab. Set the **Expiration Date** to **31 July 2026**, and set **Points to Redeem** to **0** so the voucher is free. Then **save**. Keep it reusable, so do not turn on Single Redemption, or it cannot go into a bundle.

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Validity

Valid use period of the reward.

Expiration Date*

07/31/2026

The last date the reward will be available - customers can still use it until 11:59 PM on this date.

☐ Custom Valid Day(s) after redemption

If disabled, it can be used anytime until expiry date.

Valid Day(s)

7

The reward can be used within the specified day(s) after redemption.

Delayed Usage

☐ Delay Voucher Activation

If enabled, the voucher can only be used a number of days after the customer receives it (e.g. 1 = next day onwards).

Reward Visibility Settings

Control when and how customers can see this reward in their portal.

☒ Display in Customer Portal (Marketplace)

☐ Set Visibility Period

Tag Visibility

Visible to Customers with Tags

Select an option

If no tags is selected, this reward will be visible to all customers.

4. Back on the Rewards page, click **Manage Reward Bundles**, then **Create**. On the **Information** tab, give the bundle a **Name** like "July Fishing Bundle".

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New Reward

Manage Reward Bundles

↑↓

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Filter

☐	Reward Name	Expiration Date	Status	
☐	One (1) Mud Crab	31 Dec, 2026	Active	View Edit Duplicate Delete
☐	RM10 Fishing Voucher	31 Jul, 2026	Active	View Edit Duplicate Delete

Showing 1 to 2 of 2 results

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5. Open the **Rewards Item** tab, click **Add to items**, choose the **RM10 Fishing Voucher**, set **Quantity** to **10**, then click **Create**.





Bulk Assign Reward Bundle

Assign all rewards from this bundle to selected customers. When using filters, customers matching ANY selected criteria will be included (OR logic). The assignment runs in the background and customers who already have a reward will be skipped.



Add All Customers

Enable this to include all customers automatically.

Cancel

Assign Bundle

Each customer receives **ten separate RM10 Fishing Vouchers** in their account, ready to use any time until **31 July**.

- A bundle can hold up to **10 different rewards**, and each one can have its own quantity.

- A bundle can hold up to **10 different rewards**, and each one can have its own quantity.

- Only **free, reusable** rewards can go into a bundle. One-time rewards are not allowed.
- The assignment runs **in the background**, so a large customer list may take a few minutes.
- Customers who already have a reward are skipped, and blocked customers are not included.
- The **Manage Reward Bundles** button only shows if the feature is on. Contact Pixalink support to enable it.

Need Help?

If the Manage Reward Bundles button is missing, or a customer did not receive their vouchers, contact the Pixalink support team and we will help you sort it out.

What's Next?

- [How to Create a Reward Bundle](#)
- [How to Manage Your Rewards \(View, Edit and Delete\)](#)
- [How to Share a Reward with a QR Code or Link](#)

► Video transcript: How to Bulk Assign a Reward Bundle to All Customers

► Video transcript: How to Create a Reward Bundle and Assign It to All Customers